

A YEAR OF KNOWLEDGE

2018-2019

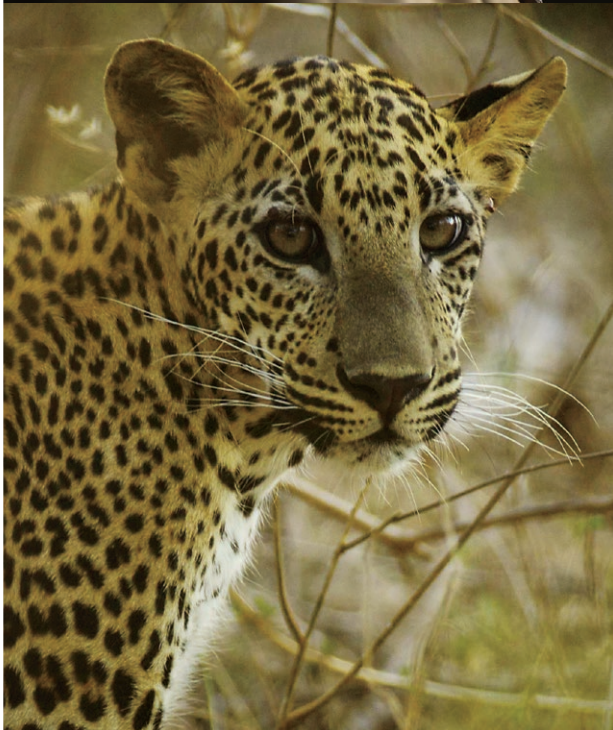


BRITISH COLUMBIA'S | **Knowledge Network:**



Knowledge is increased
by sharing not by saving.

~Kamari aka Lyrikal



We're so proud to deliver this report to you.

Why? Because, as a Knowledge Partner, you've helped us deliver 365 days of commercial-free, incomparable, quality programming. Thank you. And, every week, over 1.4 million viewers' lives are made that much brighter, happier and better informed through Knowledge. If you listen carefully; you'll hear their applause. **So, please take a bow!**



THANK YOU FOR A WONDERFUL YEAR OF KNOWLEDGE

All of us here at Knowledge are indebted to you because you helped us offer intelligent programming, 24 hours a day during this past year, all 100% commercial-free. Thanks.

It's difficult to squeeze a whole year of appreciation into a single report, so we've hit the highlights and hope you'll accept this as a well-deserved thank-you card.

As you read through the report, you'll see we've been busy. As British Columbia's trusted public service, our mission is to inform, educate and inspire our viewers. I am proud to say that with your help we're fulfilling that mission — and then some. But it's really how much Knowledge resonates with viewers that makes your contributions priceless. This past year we received thousands of letters, emails and phone calls from grateful and engaged viewers. Here's a summary of what many of you had to say:

- For those unable to travel, Knowledge is their passport to the world; rekindling memories of places visited or discovering new countries, wildlife, and cultures.
- It's companionship for those living alone, intellectual stimulation for the curious and creative, as well as inspiration and delight for all ages.
- For parents and grandparents (like me), it's worry-free comfort knowing that with "Knowledge Kids," our little ones can cuddle up, safe and sound and learn to their heart's delight.
- For many, Knowledge is simply their favourite place to come home to.

It's our privilege, as BC's public broadcaster, to provide relevant, informative programming for free – with or without a cable subscription. We couldn't do it without you.

And, as for how we conduct business, this past year we were awarded with accreditation by Imagine Canada, after a panel of experts determined we met their rigorous standards. Indeed, you're in good hands with Knowledge; and we're in good hands with you.

Thanks for your trust, and for putting your money where your mind is.



Rudy Buttignol, C.M.
President and CEO
Knowledge Network Corporation



▪ The Mark of Trust

We're so proud of this accomplishment that you'll see this 'stamp of approval' popping up all over.



IT'S BEEN ANOTHER BANNER YEAR...THANKS TO YOU

As you read through your report, remember that Knowledge is brought to you, by you. But we're hoping that, since we're in this together, we can share those well-deserved bragging rights.

How to Watch Knowledge? Let Us Count the Ways

How people watch TV is changing – but so is Knowledge. Partner support helps us maintain our commitment to high-quality programming while expanding the ways you can watch it (right now, we're on **ten** different devices, with more to come).

Yes, today Knowledge is available on your television – **or via our website and various apps – on your laptop, desktop, tablet or phone!** Regardless of how you watch it, you'll still enjoy our **100%** commercial-free enlightening, entertaining and beautiful programming, every single day.

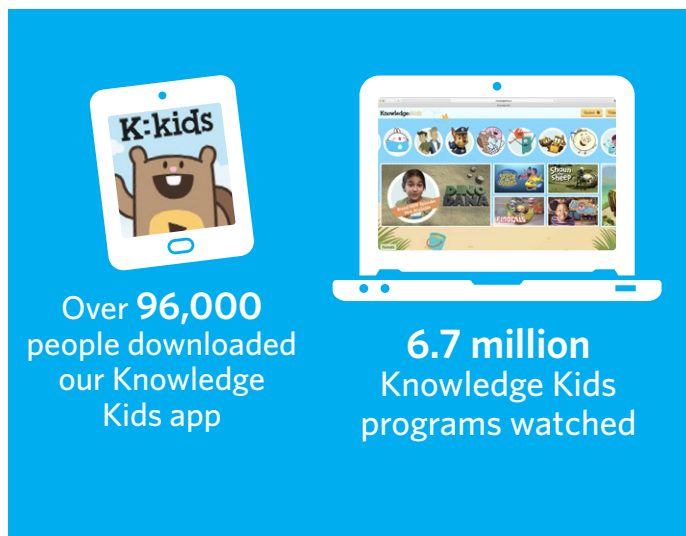
New & Improved: Knowledge.ca

Over this past year, we've launched the new Knowledge website and added over **700** hours of 'not-to-be-missed' program collections. After sifting through hundreds of programs, our talented Knowledge curators handpicked an eclectic mix of audience favourites for you to enjoy.

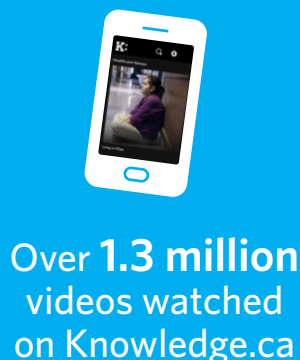
Enjoy British, Australian and other edgy dramas, TV classics, intellectually-stimulating history and science or European arts and music programs – or see the world without leaving home. All worthy of Knowledge and, more importantly, worthy of your time.

We're on the up and up!

Last year, over **77,000** people subscribed to the Knowledge.ca – that's a whopping **50%** over our goal (and they watched over **1.3 million** videos)! Added to this, over **96,000** people downloaded our Knowledge Kids app and BC's little ones watched **6.7 million** programs that sparked their imagination and love of learning. That's a smile-worthy result for parents and care-givers alike.



Knowledge is available on your television – or via our website and various apps – on your laptop, desktop, tablet or phone. All **100%** commercial-free.





Saying Thank You and A Fond Farewell to BBC Kids

After a wonderful (and financially-lucrative) seven year partnership with BBC Worldwide to present the BBC Kids channel, we're sad to say that due to changes in the TV industry, BBC Kids has wound down. However, the over **\$3 million** generated from this social enterprise venture helped us introduce High Definition service, provided long-term funding for programming and, in general, supported everything we do at Knowledge Network.



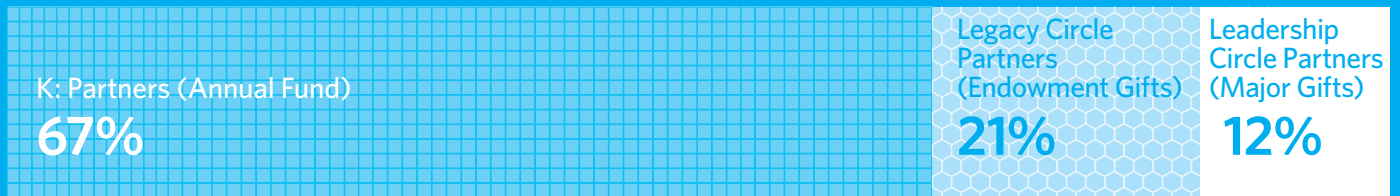
K: ENDOWMENT FUND



The Gifts that Keep On Giving - The Knowledge Endowment Update

This fund, established in 2007, continues to grow. Thanks to the generosity of Knowledge Partners (who donate through their will or make a direct gift), it's now valued at over **\$10 million!** While most of the income is reinvested, a small portion goes to support the creation of intelligent, commercial-free programs. This past year it helped fund a gripping BC original production called *North Shore Search and Rescue*, which will appear on your screens in 2020 (date to be confirmed).

DONATION SOURCES 2018-19

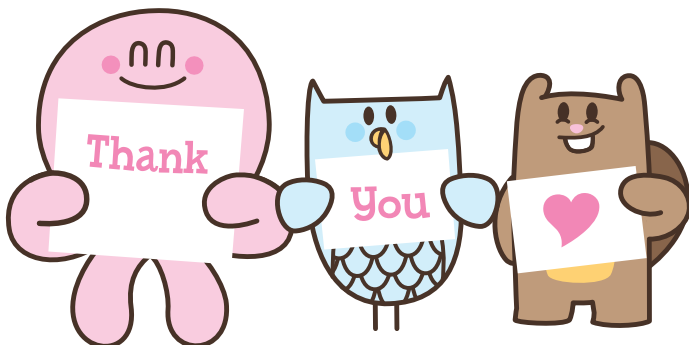


As Always, We're Here For You (because you're here for us)

To be honest, without the support of people like you, our valued Knowledge Partners, we wouldn't be here. Thank you to everyone who contacted us in 2018-19. Over the year, we responded to thousands of phone calls, emails and letters from viewers.



Knowledge received **16,000** phone calls, letters and emails in 2018-19



Please remember that if you have a comment or question about Knowledge programming, our service, or your Knowledge partnership, we're here and ready to listen.

CELEBRATING KNOWLEDGE PARTNERS

IT'S REALLY QUITE SIMPLE: IT'S ALL ABOUT YOU

When it comes right down to it, Knowledge only exists because a community of forward-thinking, intelligent and generous people stepped up to become Knowledge Partners. People like you. Thank you. And for every Partner, there's a uniquely inspirational story that speaks to why they believe Knowledge deserves their support. The following Partners have kindly let us share theirs.

Meet Tamara Roberts

Tamara Roberts is a professional portrait photographer who believes her love of photography is connected in many ways to her passion for lifelong learning. She knows that taking a good photo is more about capturing what she sees in the person and less about choosing the right equipment - whether that's a smartphone or the top Hasselblad on the market. The skill is in the eye. And every person represents a whole new discovery for her and that's what makes her job so very interesting.

"I think of Knowledge as a stunning visual library. Every time you turn it on you discover something new, presented in such a beautiful way. There are so many interesting shows on art and people and nature - just about any subject you can imagine." - Tamara Roberts

Tamara was introduced to Knowledge by her mother. She quickly came to love it, realizing that, in many ways, it fed her desire to learn about the world. She soon became a Knowledge Partner knowing she was getting something of real value from her donation.

▪ Did You Know?

Over one third of Knowledge Partners have waved goodbye to renewals and reminders by becoming monthly donors. They're saving trees, directing more of their donations toward supporting Knowledge programs, and they never miss receiving the K: Magazine. All-in-all a rather smart switch!

CELEBRATING KNOWLEDGE PARTNERS

Your legacy is the story of your life. You can let others create that story after you're gone or you can create it yourself, while you're still here. After all, aren't you the best author of your own story?

Our Legacy Circle Partners want their legacy to reflect what they valued during life. By including a gift to Knowledge in their will they ensure that future generations will benefit from the joy, fascination and companionship that Knowledge delivers. What a lovely chapter in anyone's story.



Meet Shauna and Len Kirkham

Shauna and Len Kirkham are seasoned travelers with a unique method of choosing, then re-living each journey. Having visited over 44 countries around the world (and still many more on their bucket list), Knowledge is their preferred travel guide.

“Knowledge gives us a springboard into exploring other cultures and other countries. It’s kind of like being a little bit of a voyeur, that you’re able to watch it on Knowledge and then go there and experience it yourself.” – Len Kirkham

Their journeys start with a virtual visit to a destination featured on Knowledge. Then, with suitcases in hand off they go to experience it firsthand. Upon their return, they create the ‘story’ of the journey through a collage of photos, journal entries, ticket stubs, brochures and other memorabilia. Then, as a pre-bedtime ritual, they flip through one of their many travel scrapbooks to relive the memories.

So, when discussing their estate plans, it seemed natural for them to preserve something that has been so meaningful to both of them, during their lives.

“We considered mostly the things that pleased us internally – so things that intrigued our minds and stimulated our thinking, and beautiful things like gardens and travel.” – Shauna Kirkham

The Kirkhams decided to create a legacy that included Knowledge. And by supporting future programming, they are ensuring their story lives on, allowing others to ‘travel around the world’ with Knowledge.

▪ Did You Know?

With a gift in your will or a direct gift to the Knowledge Endowment Fund, you can join our Knowledge Partner Legacy Circle and help BC and Canadian stories live on for years to come.

CELEBRATING KNOWLEDGE PARTNERS

For more than three decades, Knowledge Partners like you, have been an integral part of building this BC treasure. Over the years, we've listened and learned that our Partners are inquisitive and intelligent - with a healthy appetite for truthful and intellectually challenging programming.

Thank you for being there for us, for your feedback and for supporting us in bringing truth home.



Meet Debbie MacMillan

“Knowledge opens up a world to you that might not be easily accessible. It can take you to Peru and to Haida Gwaii. And knowledge about the world makes you a more interesting person.” - Debbie MacMillan

Debbie MacMillan, who lives in the Okanagan, is the epitome of being an ‘interesting person.’ As a consummate volunteer, community leader and entrepreneur, she never shies away from a challenge. For example, as the chair of Chefs in the Classroom - edible education (an Okanagan Chefs Association program), she’s helping elementary students learn how to grow, cook and enjoy local, healthy food. It’s a natural fit with her love of gardening, and reaps a bountiful harvest in educating children.

The list of organizations Debbie has volunteered for is an eclectic and impressive mix and it includes seven years serving on the Knowledge Network Board of Directors (yeah!).

As a proud Leadership Circle Partner, Debbie knows her investment in Knowledge is helping people grow. And, from a lifelong gardener, that’s fruitful praise indeed.

■ Did You Know?

Our Leadership Circle Partners not only provide generous financial support to Knowledge (they donate \$600 or more each year), but they also provide feedback and guidance through the Leadership Circle Advisory Group. You’ll see them listed in each issue of K: Magazine. (we’re just so proud of them, we love showing them off!).

FINANCIAL HIGHLIGHTS

We are proud to report on another year of strong support from our generous Knowledge Partners, and the Government of BC. As **your** public broadcaster, we always strive to be transparent and accountable to you, our public.

This financial snapshot shows our overall revenues and expenses. If you'd like more information, feel free to contact us, or visit our website where you'll find our annual service plan report to government, featuring our full audited financial statements.

Knowledge Network Financial Snapshot 2018-19

Revenue

Operating Grant from the Province of BC	6,611,531
Donations from Partners	4,816,778
Endowment Contributions from Partners	1,309,144
Other Corporate Revenue (BBC Kids, Media Partnerships, etc.)	1,265,787
Total Revenue	14,003,241

Expenses

Development	1,521,910
Programming, Brand, and Marketing	2,827,989
Broadcasting, Web, and Technical	2,059,841
Broadcast Rights expensed per license agreements	3,333,943
Corporate Administrative	1,326,624
Other Corporate Expenses (BBC Kids, Amortization, etc.)	1,095,850
Total Expenses	12,166,157

Revenue Minus Expenses	1,837,084
Endowment Fund Contributions directed to Endowment Fund	(1,309,144)
Excess of Revenue over Expenses	527,940

Yippee! We Passed With Flying Colours

We're tickled pink to report that we recently received accreditation from Imagine Canada's highly-respected Standards Program. This is awarded to charities who demonstrate excellence in Board governance, financial accountability and transparency, staff management, and volunteer programs.

With over 86,000 charities in Canada, we're now one of only 247 (less than 1%) who have gone through their process and met their 73 rigorous standards. Yes, we've earned the right to display their Trustmark – a symbol of excellence and leadership. So, when it comes to how we manage your donations – you can enjoy even more comfort and confidence when placing your trust in Knowledge.



YOUR DOLLARS AT WORK

Our trusty Knowledge program curators were hard at work this past year, creating an impressive line-up of programs to suit our diverse, intelligent and selective audience (yes that includes you). And due to your generosity, they were able to acquire and commission lots of new programs.

In fact, since our last donor report, the Knowledge Partner family has grown to over 40,000 individuals and their donations reached over \$4.8 million through the annual fund. By adding a portion of the interest income from the Knowledge Endowment fund, that created a programming budget that made everyone smile!

So, let's look back on another successful year, and see what you helped make happen.

Drama

This was a year in which we said hello to Denmark's first female prime minister and goodbye to a couple of well-loved, weathered and slightly-damaged detectives, namely Kurt Wallander and George Gently.

Hello Borgen

Who wasn't mesmerized during the initial episode of this Danish saga when we were first introduced to the central character: the pleasantly powerful politician, Brigitte Nyborg (played to the hilt by Sidse Babett Knudsen). This story with its power plays, emotional twists and turns, and cast of colourful characters has made Borgen one of our most popular, not-to-be-missed series.

Goodbye Kurt Wallander and George Gently

Wallander was the first subtitled drama Knowledge aired from the Scandinavian - "Nordic noir" collection - and its popularity paved the way for others. Throughout the seasons, we saw Kurt Wallander (brought to life by Swedish actor, Krister Henriksson) solve one grisly murder after another, struggle with his own demons and fail to resolve the broken relationships with those closest to him. All in all, a darkly-addictive detective you couldn't help but love.

Then there's George. Mr. Gently stepped onto our screens as the well-dressed, mannered and methodical inspector from Scotland Yard, determined to avenge his wife's gangland murder. British actor Martin Shaw is perfectly cast as the reserved, emotionally-driven, consummate professional whose observation skills are second to none. A true gentleman indeed.

Parting is such sweet sorrow (but there's some comfort in knowing we're repeating the *Wallander* series in the fall of 2019).





World Cultures

This was another wonderful year for packing your virtual suitcase and travelling with Knowledge. Not only could you visit other countries – but thanks to a little time travel, we transported viewers to other centuries. And no need for a passport, health insurance or worrying about flight delays. Over the year viewers were whisked off to a sumptuous range of destinations with Knowledge as their tour guide. Here are a few highlights:

The Asian Century

This eight-part series took us on a journey through time, and introduced us to major political events and leading figures who laid the foundation for today’s rising superpowers in Asia, such as China and India. Incredibly revealing, sometimes unsettling, but always fascinating, we learned how former leaders made a lasting impact on Asia and the rest of the world. Travelling through time in this way, provides us with the knowledge and insight needed to better understand what’s happening in modern-day Asia.

And now for something completely different, a Very British Holiday

Yes, we whisked viewers off to the old country and allowed you to walk, drive, sail and ride the rails around this ever-so-green land. Once again, you had to suit up for time travel as we joined Tony Robinson, traversing the British countryside, through the 16-part series, *Walking Through History*. We rode the rails with Julie Walters on four breathtakingly beautiful coastal trips, travelled Britain’s vintage roads in a classic Morgan sports car (*Vintage Roads Great and Small*) and discovered some wild boar, cheeky squirrels, seals and much more as we visited *Wild Britain with Ray Mears*. And after all those miles and smiles, we’re sure you all enjoyed a nice cuppa!



WALKING THROUGH HISTORY



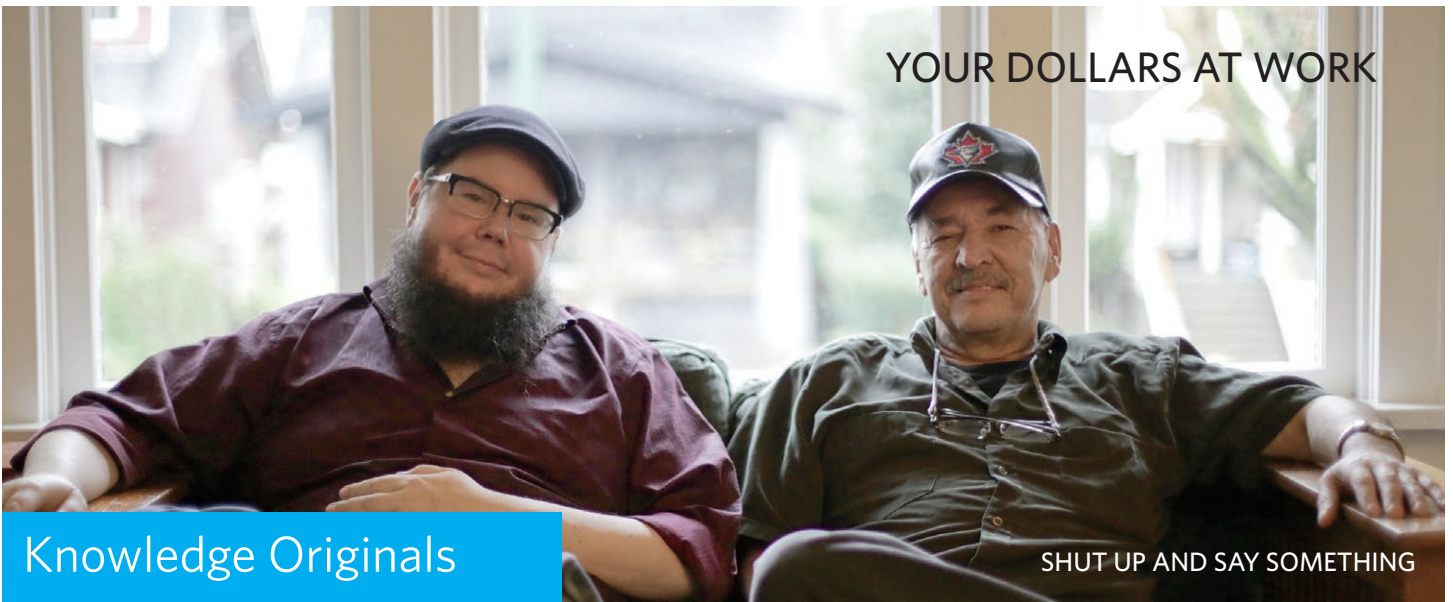
COASTAL RAILWAYS WITH JULIE WALTERS



VINTAGE ROADS GREAT AND SMALL



WILD BRITAIN WITH RAY MEARS



Knowledge Originals

SHUT UP AND SAY SOMETHING

Original BC and Canadian stories deserve to be told...and heard. Your support brought these (and many more) stories to life on the Knowledge: Storyville stage.

Shut Up and Say Something is a home grown documentary that told the story of how BC-based, spoken word artist, Shane Koyczan achieved worldwide fame - but it didn't stop there. While we saw Shane's climb to fame and fortune, we also followed his difficult journey to forge a relationship with the father who had abandoned him long ago. Painful, cathartic and honestly told; this is everything Storyville stands for.

Living in HOpe pulled back the curtain on a topic society often hides. Through this compelling and empathetic four-part series, we went inside the acute care unit of the HOpe Centre at Lions Gate Hospital. Here we followed health professionals dedicated to helping mentally unwell patients stabilize and return to community living. It questioned our perceptions of mental illness and introduced us to the front line workers who hoped to replace the stigma and fear with empathy and understanding. Surprisingly sprinkled with humour, we heard from many of their patients about their dreams for a brighter future.

This Mountain Life had us embarking on a six-month, 2,300 km ski journey from Squamish to Alaska with Martina and her 60-year-old mother, Tania. Along the way, we met an eclectic group of mountain-dwelling individuals and learned of their passion for the peaks and valleys they call home. Viewers avoided high altitudes, but nevertheless discovered why these adventurous folks sacrifice everything for a mountain life.

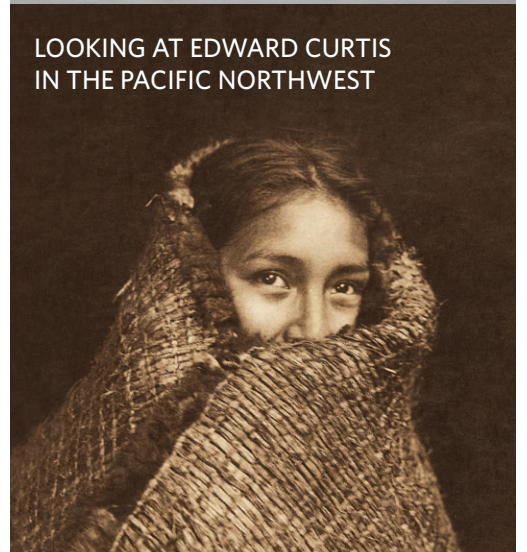
Looking at Edward Curtis in the Pacific Northwest introduced us to the controversial work of American photographer, Edward Curtis. In the early 1900s, he took over 40,000 photographs of Indigenous peoples believing he was capturing what many thought of as 'the vanishing Indian'. Indigenous filmmaker Marie Clements carefully navigated a complex story using Curtis' striking images and interviews with Indigenous people connected with Curtis' work. Ultimately, this story revealed the impact on a people - who actually didn't vanish.



LIVING IN HOPE



THIS MOUNTAIN LIFE



LOOKING AT EDWARD CURTIS IN THE PACIFIC NORTHWEST



Science

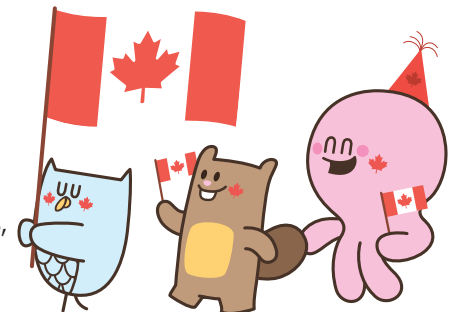
THE SECRETS OF QUANTUM PHYSICS

Knowledge Partners like to be challenged, inspired and educated. So, a balanced Knowledge program schedule—regardless of the student’s age – wouldn’t be complete without a healthy sprinkling of science (and fun!)

The Secrets of Quantum Physics Think back to grade school. Didn’t the best teachers always use stories to bring facts to life? Well, if quantum physics fascinates you, then Professor Jim Al-Kahlili is your man. This scientific artist blends stories, astonishing images and little-understood facts to reveal the truth behind the hidden sub-atomic world. We watched in awe as he led us on an exploration to answer the question that’s puzzled philosophers for years – does reality exist? For those who tuned in to these illuminating programs, you now know that the truth really is *out there*.

Knowledge Kids

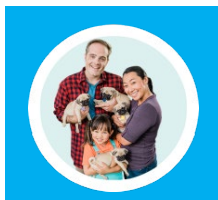
While the Knowledge team always endeavours to bring you the best in the world, we’re super proud that the best in the world includes some awesome Canadian shows for the little ones in your life, made right here at home. Canadian producers, directors and animators weave their magic and presto: a creative space where kids’ ideas and imaginations take flight!



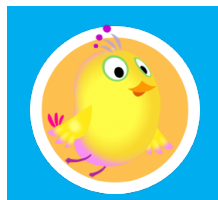
The Knowledge Kids lineup last year included a whopping six new exciting Canadian-made series, covering everything from science and numbers to music, crafting and how to be kind. As a Partner, you helped us deliver these 100% worry-free programs for kids. Thank you!



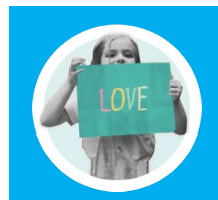
Super Mighty Makers Join the superhero kids (with DIY powers) as they help friends spread kindness by creating cool and useful crafts.



Cutie Pug: This delightful preschool series featuring four talking pug puppies and five-year old Dee Dee encourages play-based learning and kindergarten readiness.



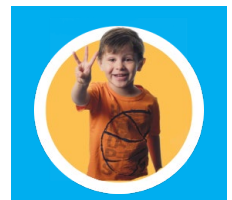
Ping and Friends Dance and sing along as Ping and her animal friends create and enjoy all kinds of music.



I Love... Accompany these passionate children on their personal journeys and discover how they finish the statement, “I love...” be it soccer, blueberries, the piano or their dad!



16 Hudson Visit this charming big-city apartment block and follow the adventures of the friendly, little neighbours who treasure each other’s similarities and differences.



Are You Ready Get ready to laugh and learn along with children who discover that every day is exciting if you learn something new – even household chores!

LOOKING AHEAD



A year guaranteed to tickle your taste buds and stretch your mind.

Roll out the Red Carpet for a Knowledge Kids: ORIGINAL.

Luna, Chip & Inkie star in their first full-length production: *The Festival of Wishes!*

For 10 years this unlikely trio (an owl, a beaver and an octopus) has been delighting children through games, short videos and their best-selling picture book, *Which Way Back?* Our kind, curious and creative trio travel into the wilderness to investigate their town's missing Wish Fish in this half-hour animated musical. This delightful tale will be sure to please everyone who watches it – including you? Warning: A big hairy surprise awaits!

Wondering what's happening 'across the pond?' Then watch, *Inside Europe: 10 Years of Turmoil*.

This three-part political series takes you behind closed doors as Europe's Presidents and Prime Ministers battle night after night to keep the European Union from falling apart. You'll see the leaders as you never have before – as passionate people fighting through crisis after crisis. Unprecedented access and candor mark this revealing series and provide astute analysis of key events in Europe over the last 10 years.

Settle in for Superlative Sleuthing – *Agatha Christie's Partners in Crime*

Meet failing businessman-turned crime-solving investigator Tommy Beresford, as he teams up with his wife Tuppence, in this six-part series set in Britain during the 1950's Cold War era. It's Christie at her best!

Gather Your Wits About You for 13 episodes of *Sherlock*!

Treat yourself to this multi-award winning series featuring the dynamic duo of Benedict Cumberbatch (Sherlock) and Martin Freeman (Dr. Watson) as they bring Sir Arthur Conan Doyle's characters to life in present-day London.

INSIDE EUROPE: 10 YEARS OF TURMOIL

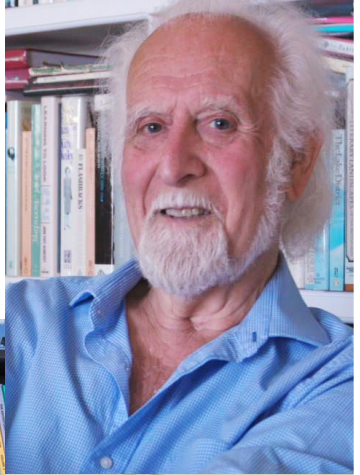


THANK YOU!





We're here for you
because you're here for us.



Knowledge: Pass It On